JACKSON CHEN

COMMUNICATIONS DESIGNER

CONTACT
Brooklyn, NY
(929) 235-0258
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PORTFOLIO
jacksonchenarchive.com

LANGUAGES
Chinese (Native)
English (Fluent)

SKILLS

Packaging Design,
User Experience Design,
Graphic Design,
3D Modeling, 3D Prototyping,
Photography, Video Production,
Social Media Operations

Adobe Creative Cloud,
Microsoft 365,
Rhino, Keyshot,
Figma, HTML,
ChatGPT, Midjourney

VOLUNTEERING

New York City   Feb 2019
Department of
Parks & Recreation

New York City   Feb 2018
Housing Authority

EDUCATION
New York: Pratt Institute   Aug 2022 - May 2024
Master of Science in Packaging, Identities, and Systems Design
Chair of Communications at Student Government Association

New York: Parsons School of Design   Aug 2017 - May 2021
Bachelor of Fine Arts in Photography, Minor in Communication Design
Recipient of Dean's Scholarship, Member at PhotoFeast

EXPERIENCE
Shenzhen: Tencent   May - Aug 2023
Design Intern
- Conducted user experience research on overseas competitors of customer support product T-CIS.
- Refined user interfaces to accommodate new product features.
- Assisted in restructuring user interfaces for Arabic language users.
- Assisted in product walkthroughs and usability tests.

New York: The Artists Forum   Oct 2021 - Aug 2022
Graphic Design Intern
- Developed brand identities and visual extensions for online and outdoor promotions of large-scale art events.
- Developed organizational media kit.
- Revised visual branding guidelines and assets.
- Assisted in supervising team of graphic design interns.
- Assisted in Instagram operations, promotional video production, and website content management.

Shenzhen: OPPO   May - Aug 2020
Employer Brand Design Intern
- Developed brand identities and visual extensions for campus recruitment events and online promotions.
- Assisted in Bilibili and WeChat operations, promotional video production, and career website redesign.
- Monitored live streaming of campus recruitment events.